



**New Sponsorship Opportunities  
15 September 2020**

<b>Opportunity</b>	<b>Base price</b>	<b>Platinum Sponsors</b>	<b>Gold Sponsors</b>	<b>Silver Sponsors</b>	<b>Bronze Sponsors</b>
<b>Registration Sponsor (Exclusive)</b> <i>your logo/banner on the AUSA registration page, confirmation and reminder emails</i>	\$30,000	\$15,000	\$20,000	\$25,000	\$27,000
<b>Auditorium Session Sponsorships Full Day &amp; Half Day</b> <i>Your logo included on the session web pages, additional recognition on introductory slides and messages, includes a 30 second introductory video or interstitial PSA</i>					
<b>Full Day</b>	\$50,000	\$30,000	\$40,000	\$45,000	\$47,000
<b>Half Day</b>	\$30,000	\$15,000	\$20,000	\$25,000	\$27,000
<b>30 Second PSAs</b> <i>placement in the programming is at AUSA's discretion; sponsor must provide the video no later than 6 October for inclusion in the program</i>	\$10,000	\$5,000	\$5,000	\$5,000	\$5,000
<b>Game Room Sponsor</b> <i>Your logo will be prominently featured in the Game Room as the exclusive gamification sponsor. Attendees will receive extra points for visiting your booth.</i>	\$30,000	\$15,000	\$20,000	\$25,000	\$27,000
<b>AUSA e-bag Stuffer</b> <i>your collateral pre-stuffed in attendee e-bag</i> <i>* Limited availability</i>	10,000	3,000	4,000	5,000	6,000
<b>Closed Captioning</b> <i>your logo and recognition as the CC sponsor</i>	\$40,000	\$25,000	\$30,000	\$35,000	\$37,000
<b>Banner/Graphic Sponsorships</b>	TBD	TBD	TBD	TBD	TBD