



## **KNOW BEFORE YOU GO!**

Everything you need to know to help you prepare for the 2023 AUSA Annual Meeting

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### **AMERICANS WITH DISABILITIES ACT (ADA)**

Registrants with special needs who participate in the AUSA Annual Meeting will be accommodated to the fullest extent possible. Please advise Lori Wulf, Deputy Director, Meetings, AUSA, prior to the Annual Meeting or contact the Security Operations Office, 202-249-4045, room 160, onsite of any special needs that may require attention. You may also leave a message for Lori at the Information Booth, located between East and West Salons, onsite.

### **ATTENDANCE GUIDELINES**

The AUSA Annual Meeting is not open to the public. As a private association, AUSA reserves the right to deny admission or to cancel any admission without explanation. All registrants at the AUSA Annual Meeting must provide proof of identity by a government issued photographic ID and must demonstrate that they have an “identifiable relationship” with AUSA. The full details can be found [HERE](#).

### **NEW! AUSA ANNUAL MEETING APP: [www.ausa.org/mobile](http://www.ausa.org/mobile)**

Our new app allows you to:

- View the meeting agenda and session information.
- Create a personalized schedule of events.
- Receive session reminder notifications.
- View and connect with exhibitors.
- Find your way around the convention center hall.

### **Join our networking feature within the app!**

- Update your profile for visibility. (Only name, title and company are visible.)
- Opt-in to connect with peers and exhibitors.
- Schedule face-to-face interactions with attendees and exhibitors with ease.

For enhanced networking, we recommend making your profile ‘Public’, under “My Planner.”

Start connecting now! Simply input your badge ID in the ‘Update Profile’ section of the app or at this link [https://meetings.ausa.org/annual/2023/profile\\_update.cfm](https://meetings.ausa.org/annual/2023/profile_update.cfm) to get started!

## **NEW LOCATION! AUSA MEMBER PAVILION**

Now located across from Registration, the AUSA Member Pavilion invites you to enjoy the ultimate membership experience. Start your day with a great giveaway from our giant gumball machine, savor complimentary treats from our café, and purchase a souvenir from our AUSA gift shop.

Explore a world of knowledge with the latest AUSA publications, including our celebrated Green Book and a new graphic novel on Point du Hoc, unraveling the history behind our new logo. Members can also engage with AUSA authors and publishers, and tune into our captivating podcasts for unique insights.

Unlock exclusive benefits from our savings partners and play games with prizes, including a week-long vacation. Plus, visit our Association partners to learn more about our vast networks with the Army community. For Premium Members, indulge in our brand-new Members Lounge. Basic Members are warmly encouraged to upgrade their membership to Premium, which includes an exclusive gift.

Come find out why over a million members have joined the Army's professional association today.

## **AUSA CODE OF CONDUCT**

AUSA is committed to providing a safe, productive, and welcoming environment for all attendees, exhibitors, speakers, vendors, and staff. All participants, including, but not limited to, attendees, speakers, sponsors, AUSA staff members, service providers, and all others are expected to abide by this Code of Conduct. This Policy applies to all AUSA meeting-related events, including those sponsored by organizations other than AUSA but held in conjunction with AUSA events, on public or private platforms.

AUSA has zero-tolerance for any form of discrimination or harassment by participants or our staff at our meetings. If you experience harassment or hear of any incidents of unacceptable behavior, AUSA asks that you immediately contact a member of the AUSA staff so that we can take the appropriate action. Our full policy can be found [HERE](#).

## **BAG AND COAT CHECKS**

A bag and coat check will be operating on the concourse level, in front of the entrance to Exhibit Hall A, and in the West Registration Lobby during the following hours:

<b>EXHIBIT HALL A ENTRANCE (CONCOURSE LEVEL)*</b>			
<b>DAY</b>	<b>DATE</b>	<b>OPEN</b>	<b>CLOSED</b>
Monday	9 October 2023	0800	1800
Tuesday	10 October 2023	0800	1800
Wednesday	11 October 2023	0800	1800
<b>WEST SALON*</b>			
Monday	9 October 2023	0800	2230
Tuesday	10 October 2023	0800	2230
Wednesday	11 October 2023	0800	2230

\*The charge is **\$5.00 per item**.

**CHANGING ROOM**

The Changing Room is located at Salon E, near East Registration. Please stop by the Information Desk at the Allen Y. Lew Place entrance for the key. This is a public use area and personal belongings; uniforms or clothing should not be left in the room. Please take personal items to the coat check.

**DRESS CODE**

For a list of what to wear to each event, please click [HERE](#).

**EMERGENCY**

For an Emergency, please call 202-249-3333 if you are in the Center or 202-824-9667 at the Marriott Marquis.

**EXHIBIT HALL HOURS**

DAY	DATE	OPEN	CLOSED
Monday	9 October 2023	0900	1700
Tuesday	10 October 2023	0900	1700
Wednesday	11 October 2023	0900	1700

**FLOOR PLAN:** For a complete list of exhibitors, along with where they are located, click [HERE](#).

**FOOD OUTLETS – HALLS A,B,C,D & E**

For a list of dining options in the Convention Center during this year’s event, please click [HERE](#).

**FREQUENTLY ASKED QUESTIONS:** See a complete list of FAQ’s [HERE](#).

**INFORMATION BOOTH**

The Information Booth is located in the main lobby of the convention center. For questions, please call 202-424-9932. Hours of operation:

- Sunday, 8 October                    0800 – 1800
- Monday, 9 October                    0700 – 1830
- Tuesday, 10 October                    0700 – 1700
- Wednesday, 11 October                    0800 – 1700

Please note: The Information Booth will remain open until 1830 for anyone who was not able to pick up their tickets for the Marshall Dinner.

**LIVE STREAM**

A number our key events at this year’s AUSA Annual Meeting will be live-streamed [HERE](#).

## MARRIOTT MARQUIS CONNECTOR HOURS

DAY	DATE	OPEN	CLOSED
Thursday	5 October 2023	0600	1800
Friday	6 October 2023	0600	2000
Saturday	7 October 2023	0600	2000
Sunday	8 October 2023	0600	2200
Monday	9 October 2023	0600	2200
Tuesday	10 October 2023	0600	2030
Wednesday	11 October 2023	0600	2230
Thursday	12 October 2023	0600	1500

## MEETING SPACE REQUESTS

AUSA is offering pop-up meeting space that can be reserved for a one-hour block of time onsite. Each pop-up meeting room includes a conference table for sixteen and four additional perimeter chairs. Requests will be taken from Sunday, 8 October to Wednesday, 11 October from 0800 – 1700. Please note early requests received via email or voicemail will not be scheduled until Sunday, 8 October.

To request pop-up meeting space:

- Phone: 571-429-1799 | Email: [pop-ups@ausa.org](mailto:pop-ups@ausa.org)
- Onsite: For availability or scheduling, visit room 206

## NURSING MOTHER'S LOUNGE

The Walter E. Washington Convention Center has two Mamava pods for those in need on a first-come first-served basis. Refrigeration can be utilized in room 159.

- L Street North Lobby
- Near Meeting Room 103

## PRESS

All official AUSA events are on the record and for attribution. The AUSA Press Room is located in Room 103A and the Army Public Affairs Office is located in Room 103B of the Convention Center. They will be in operation from Sunday, 8 October through Wednesday, 11 October.

## REGISTRATION AND TICKET PICK-UP HOURS

DAY	DATE	TIME	LOCATION
Friday	6 October	0800 – 1700	East Registration
Saturday	7 October	0800 – 1700	East Registration
Sunday	8 October	0800 – 1800	East Registration
Monday	9 October	0630 – 1830	East Registration
Tuesday	10 October	0700 – 1700	East Registration
Wednesday	11 October	0800 – 1700	East Registration

**Please note:** The Information Booth will remain open until 1830 for anyone who was not able to pick up their tickets for the Marshall Dinner.

## SECURITY

The AUSA Security Operations Office is located in Room 160 and can be reached by phone at 202-249-4045. Marriott Marquis Safety and Security may be contacted at 202-824-9667. Please note:

- Badges must be worn at all times. No exceptions.
- We will once again have touchless security screening systems at each of the major entrances to the Center.
- The following items are prohibited in all AUSA areas: Firearms, ammunition, explosives, chemical agents, knives with blades over four inches and other dangerous weapons.

## TRANSPORTATION

There is no general bus transportation scheduled for attendees. We are offering the following bus schedules from the Pentagon, House and Senate Buildings:

- **CONGRESSIONAL STAFF BUS SCHEDULE**

Shuttle bus service to the Walter E. Washington Convention Center will be on a first-come, first-served basis on 10 October. Buses will run every 30 minutes with the first bus departing the Garfield Circle at 0930 hours and the last bus leaving the Walter E. Washington Convention Center at 1830 hours dropping off at Peace Circle.

- **PENTAGON BUS SCHEDULE**

Shuttle bus service from the Pentagon to the Walter E. Washington Convention Center will be on a first-come, first-served basis with priority going to military and Army Civilian personnel in an approved duty status supporting the event. Buses will run every 30 minutes with the first bus departing the Pentagon (Metro Bus Platform U8) at 0600 hours and the last bus leaving the Walter E. Washington Convention Center at 1730 hours.

## TWITTER

Join the conversation! [#AUSA2023](#) | Tag us @AUSAorg.

## WIFI

Sponsored by Amentum, BlueHalo, Cinch Connectivity, and Honeywell

- SSID: AUSA2023
- No password required

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## AUSA ANNUAL MEETING HIGHLIGHTS

(All events take place in the Walter E. Washington Convention Center unless otherwise noted.)

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## AGENDA

We have an amazing line-up of speakers again this year. The current agenda can be found [HERE](#).

## **AUSA AUTHOR'S FORUM**

The AUSA Book Program offers high-quality books about military history, leadership, and national security. Learn about our authors' latest projects during the Authors' Forum and visit the AUSA Membership Pavilion to have them sign their books. Plus, get free copies of the new AUSA graphic novels.

## **AUSA FAMILY READINESS PAVILION – Aisles 300, 400 and 500 | Hall A**

The AUSA Family Readiness Pavilion will feature (24) non-profit organizations and service providers aimed at increasing the quality of life for Army families.

## **AUSA HUMAN PERFORMANCE PAVILION – Booth 2425 | Hall B**

Discover the tools that power the Soldier Weapon System, learn how to operationalize your installation for Holistic Health and Fitness (H2F) and explore a mini-Soldier Performance Readiness Center (SPRC) environment in the AUSA Human Performance Pavilion.

The AUSA Human Performance Pavilion, powered by BeaverFit, will showcase premier solutions to train and maintain the Soldier Weapon System, and support Army leaders in operationalizing H2F across the physical, mental, nutritional, sleep and spiritual readiness domains. The pavilion will also feature remarks from experts on operationalizing H2F and the outcomes they've seen, as well as showcase over a dozen human performance industry vendors highlighting an array of solutions to support H2F.

## **AUSA MILITARY FAMILY FORUMS**

The [AUSA Family Readiness Directorate](#) is proud to host four military family forums at the 2023 AUSA Annual Meeting.

- [AUSA Military Family Forum I](#)  
Transforming Army Prevention, Care, Education, and Quality of Life  
Monday, 9 October | 1400 – 1530 | Room 147 AB
- [AUSA Military Family Forum II](#)  
Let's Get Tactical – Resiliency and Upstream Prevention Tool Kit Building  
Tuesday, 10 October | 0930 – 1130 | Room 147 AB
- [AUSA Military Family Forum III](#)  
Quality of Life – Healthcare and Spouse Employment  
Tuesday, 10 October | 1500 – 1700 | Room 147 AB
- [AUSA Military Family Forum IV](#)  
Army Senior Leaders Townhall  
Wednesday, 11 October | 0930 – 1100 | Room 146 AB

## **AUSA NEWS, UPDATES AND HIGHLIGHTS**

Catch the latest news and highlights, including the livestreams from key events, [HERE](#).

## **AUSA OPENING CEREMONY**

Monday, 9 October | Ballroom | 0930 – 1115

The Secretary of the Army will be the keynote speaker at this special event. Join us as we officially kick off the 2023 AUSA Annual Meeting & Exposition. Seating is first-come, first-served.

## **AUSA SHOW DAILY AND PANEL SESSIONS PRESENTED BY DEFENSE NEWS**

We are once again proud to partner with Defense News to bring you the AUSA Show Daily, the exclusive daily publication of this event. The Defense News, Army Times and C4ISRNET editorial teams will explore the latest news, industry trends, and hottest technology from this year's Annual Meeting. The comprehensive coverage will be posted across Sightline Media platforms and promoted to AUSA Annual registrants.

### **Do you have news to share?**

Send your press releases, fact sheets, images, contract announcements, and other materials to Defense News for consideration in the AUSA Show Daily. Printed Show Daily publications will be distributed each day at the show and articles will be posted online continually during the event. Please send your content to [ausashowdaily@defensenews.com](mailto:ausashowdaily@defensenews.com).

## **NEW! AUSA YOUNG PROFESSIONALS FORUM**

Fifty AUSA Young Professionals from around the world will attend this year's new professional development event. This Forum, run in conjunction with AUSA's Annual Meeting, will provide an educational workshop and a tremendous amount of networking opportunities for top emerging leaders. This initiative emphasizes the importance of the AUSA Young Professionals Program and its focus on inspiring the next generation of leaders within AUSA communities and the Total Army.

## **EXHIBIT SALES OFFICE – Room 102**

Book your space today! Our team will be onsite selling exhibit space for the following events:

- **2024 AUSA Global Force Symposium and Exposition**  
Huntsville, Alabama  
26 – 28 March
- **2024 AUSA LANPAC Symposium and Exposition**  
Honolulu, Hawaii  
14 – 16 May
- **2024 EUROSATORY (USA Security and Defense Pavilion)**  
Paris, France  
17 – 21 June
- **2024 SOFEX (USA Security and Defense Pavilion)**  
Aqaba, Jordan  
2 – 5 September
- **2024 AUSA Annual Meeting & Exposition**  
Washington, DC  
14 – 16 October

Please be advised that we require a 10% deposit for exhibit space booked at any of our events. Please also note that booking exhibit space for our 2024 Annual Meeting is only available to AUSA National Partners. The appointment schedule can be found [HERE](#).

### **INSTITUTE FOR VETERANS AND MILITARY FAMILIES (IVMF)**

11 October | Room 202-A | Registration required\*

[IVMF](#) is hosting an exclusive entrepreneurship training event for veterans, active-duty service, and military spouses/life-partners being offered Wednesday, 11 October at the 2023 AUSA Annual Meeting by the D' Aniello Institute for Veterans and Military Families at Syracuse University.

#### **0930 –1200**

Military Spouse Entrepreneurship Roundtable

#### **1230 – 1600**

VetSource: Entrepreneur Training Event

Who should attend: Veterans, active-duty service members, and military spouses/life-partners entrepreneurs and small business owners.

### **LEADER SOLARIUM (Invite only)**

The Chief of Staff of the Army is hosting a Leader Solarium in conjunction with the 2023 AUSA Annual Meeting in Washington D.C. from 9-11 October 2023. The purpose of the Leader Solarium is to create a forum for 160 specially selected leaders to provide thoughtful, bottom-up feedback to Army Senior Leadership on opportunities and challenges facing the Total Army.

This event will excite and inspire the Solarium participants through their exposure to the Army Senior Leadership, civilian subject matter experts, small group discussions with their peers, and engagement opportunities with industry partners. General George will present army-wide issues on Day 1 (9 October) and return on Day 3 (11 October) with the Secretary of the Army and SMA Weimer to listen and solicit feedback.

This initiative is part of AUSA's Center for Leadership which was established to help educate, inspire and connect leaders of character and cohesive teams across the Total Army. For more information, please visit: [AUSA Center for Leadership](#).

### **NATIONAL PARTNER AWARDS**

AUSA will need your help at the Annual Meeting! Choose which company gets your vote for Best-In-Show National Partner Exhibitor and the Best New/Product Service National Partner Exhibitor. Voting will start on 9 October. Scan the QR Code on any of the National Partner Award signs around the show. View more details [HERE](#) and get ready to vote!

### **SHOW GUIDE**

The official AUSA Annual Meeting Show Guide will be available onsite throughout the Convention Center. Be sure to pick up a copy!

### **SMALL BUSINESS PAVILIONS**

More than (40) companies will be on display located in three Small Business Pavilions this year. Visit them in Hall A (downstairs) and Hall E (upstairs).



## **THANK YOU TO OUR SPONSORS**

Thank you to all of our sponsors for supporting this year's event! Without you, much of what we do would simply not be possible. A special thank you to our Star Sponsors!

### **U.S. ARMY EXHIBIT AND WARRIORS CORNER – Booth 6927 | Hall D**

'Be All You Can Be in the Army' by joining thousands of Americans who have chosen to serve their country and defend our way of life. America's diverse, talented, and committed Soldiers are our greatest strength. We are ready for today's fight as we undergo a once-in-a-generation transformation that will position the Army, along with our allies and partners, to deter and defeat future threats to secure America and her interests at home and abroad. The U.S. Army Exhibit is the primary exhibit for the Army, delivering top-line messaging for 'Be All You Can Be' through Warriors Corner presentations and (12) select command/organization kiosks.

To view the Warriors Corner schedule, click [HERE](#).

### **U.S. ARMY INSTALLATION OPERATIONS ENTERPRISE ASSEMBLY AREA – Booth 2549 | Hall B**

A Modern Army requires Modern Installations. This assembly area showcases the many partners in the Army Installation Enterprise and their integrated approach to Installations Resilience to support the Army of 2030.

### **U.S. ARMY FUTURES COMMAND AND ASSISTANT SECRETARY OF THE ARMY (ACQUISITION, LOGISTICS AND TECHNOLOGY) ASSEMBLY AREA – Booth 7541 | Hall E**

Key personnel from the U.S. Army Futures Command as well as ASA(AL&T) will be on-hand in this booth throughout this event.

### **U.S. ARMY SMALL BUSINESS SEMINAR AND MATCHMAKING SESSIONS**

10 – 11 October

The Army Office of Small Business Programs (OSBP) will host its 11th annual Small Business Seminar and Matchmaking Session during the 2023 AUSA Annual Meeting at the Walter E. Washington Convention Center. The small business seminar, which takes place on Tuesday, 10 October from 0830 – 1630 is designed to provide small businesses with a series of educational sessions to increase knowledge of doing business with the Department of Defense and other federal agencies. Tuesday's seminar will feature key DoD and Army leaders speaking on small business program priorities as well as panels highlighting business opportunities and practices for the small business industrial base. Wednesday's in-person matchmaking will bring together small business professionals from military OSBPs, other federal agencies and prime contractors for 10-minute face-to-face meetings. Matchmaking takes place from 0930 – 1630.

Join us for the 2023 Small Business Seminar and Matchmaking as we kick off another opportunity-filled fiscal year for small business! See the full agenda [HERE](#).

#### **Small Business Seminar**

Room 201  
Tuesday, 10 October  
0830 – 1630

#### **Small Business Matchmaking**

Room 201  
Wednesday, 11 October  
0930 – 1630

### **U.S. ARMY SOLDIER FOR LIFE – Booth 101 | Hall A**

The U.S. Army Soldier for Life program and U.S. Army Retirement Services Office will have representatives on hand to discuss ongoing initiatives, share Soldier Success Stories, discuss retirement planning/services, connect you to MyArmyBenefits counselors and much more. Stop by, share your story and connect with our team!

### **U.S. ARMY TRAINING & DOCTRINE COMMAND AND ARMY MATERIEL COMMAND ASSEMBLY AREA**

Booth 131 | Hall A

This Assembly Area supports engagements and meetings between senior leaders, members of the media, industry, foreign military leaders, and government. This venue provides leaders and dignitaries from around the world with an ideal site for collaboration.

### **U.S. ARMY XTECH AND ARMY SBIR PROGRAMS**

Booth 2261 | Hall B

The Office of Army Prize Competitions and Army Applied SBIR breaks down barriers to make it easier for small and nontraditional businesses to work with the Army through prize competitions (xTech) and SBIR contracts. Stop by the Innovators Corner (Hall B, Booth #2261) to learn firsthand from recent competition finalists and winners about how the non-defense industry is sustaining the Army's future in S&T.

**U.S. COMMERCIAL SERVICE BRIEFING:** Resources to help you Export: U.S. Embassy Support Through the U.S. Commercial Service and Brazil Defense Briefing  
Monday, 9 October 2023 | 1300– 1345 | Room 209-B

Join us and learn about the many ways the U.S. Commercial Service can support your international business.

- Explore your company's sales potential around the globe.
- Find and qualify new overseas business partners and representatives.
- Access export promotion STEP grant funds to support your international business development.
- Improve your chances of winning a foreign government procurement by working with us.

Their global network of experienced trade professionals is located throughout the United States and in U.S. Embassies and Consulates worldwide. They offer the expertise you need to connect with lucrative opportunities and increase your bottom line.

\*\*Additionally, a dynamic group of Brazilian defense companies will be on-hand to network following the briefing.

### **VETERANS PAVILION – Aisle 400 | Hall A**

AUSA has teamed up with the Department of Veterans Affairs (VA) to help provide the best care and services for our Veterans and their families. Visit the AUSA Veterans Pavilion to speak directly with the Veterans Readiness and Employment Service, VA Health Care, Vet Centers, Education, and other VA services. For more information on VA Benefits and Services that help Veterans buy, retain, or modify a home; earn a degree; start a career; stay healthy and do much more in life after the military, visit [choose.va.gov](https://choose.va.gov).

**YOUR NEXT MISSION – Booth 161 | Hall A**

The American Freedom Foundation will once again host Your Next Mission™ (formerly Warriors To The Workforce). This one-of-a-kind event is part of the American Freedom Foundation's nationwide initiative to help our Veterans, transitioning military service members and military spouses find meaningful employment.

Attendees have the chance to talk with employers, submit qualifications, participate in job interviews, have their resumes reviewed and participate in a rotating schedule of professional development workshops led by subject-matter experts on transitioning from military to civilian life. For more information, click here: [Your Next Mission](#).

**PERFORMANCES BY THE WASHINGTON TATTOO**

The Washington Tattoo produces unforgettable immersive experiences fueled by world class global performers, military precision, and cultural excellence, creating an atmosphere for people, organizations, and businesses to network, connect, and build impactful relationships. There will be several performances throughout this year's Annual Meeting including one at the President's Reception on Monday night. Don't miss this unforgettable experience!