KNOW BEFORE YOU GO

AGENDA: We have an amazing line-up of speakers again this year, including The Secretary of Defense, Mark Esper and The Secretary of the Army, Ryan D. McCarthy. Be sure to use our interactive agenda to plan your schedule in advance! View our agenda [HERE](#). View ALL sessions, or by Day.

ATTENDEE GUIDE: Our Attendee Guide will serve as a valuable resource before, during, and after this year’s event. We have posted the Guide in both the Attendee and Exhibitor Service Centers so in order to access it, you’ll need to be registered and use the log-in details you received in your confirmation. We hope you’ll also take this opportunity to fill out your profile in the Attendee Service Center, if you have not already done so.

AUSA APP: Unable to join us via laptop or desktop? AUSA Now can be accessed via the eShow Events app. Simply download the eShow Events app from the Apple App store or Google Play and search for AUSA Now.

SPONSORS

A sincere [THANK YOU](#) to our exhibitors and sponsors, especially our [Platinum and Gold](#) sponsors for supporting this year’s event. AUSA Now simply would not be possible without your support. Be sure to visit their virtual exhibits throughout this year’s event and be sure to schedule meetings with them!

AUSA Now NEWS: Catch the latest news from AUSA Now: [HERE](#)

AUSA PAVILION: Discover what AUSA is all about! As the Army’s professional association, AUSA attracts dedicated people to support the professional needs of our Army. Why join AUSA? For $1.67 a month or less, you’ll gain access to:

- AUSA conferences and events
- Army news straight to your inbox
- AUSA education resources
- Influential representation
- Professional networks
- Savings on travel, office supplies, and more

Visit our booth, meet with our staff and learn more about our offerings today! For more information on AUSA’s Membership Program, click [HERE](#).
AUSA SHOW DAILY PRESENTED BY DEFENSE NEWS
As the official and exclusive media partners of the show, the Defense News, Army Times and C4ISRNET editorial teams will explore the latest news, industry trends, and hottest technology from this year’s expo. This comprehensive digital experience will be promoted across Sightline Media platforms and promoted to AUSA Now registrants.

- **Outlook**
  The Defense News Outlook breaks down everything there is to know about the upcoming day at AUSA Now and suggests items to keep an eye out for. Expect spotlights on agencies and PEOs that are speaking or featured that day. [Sign up](#) to receive the Outlook directly to your inbox.

- **Digital Show Daily**
  Defense News will provide comprehensive coverage of AUSA Now which will include in-depth articles, breaking news, and more. To view the Digital Show Daily [click here](#). To receive the top stories from the day directly to your inbox, [sign up](#) to receive our Digital Show Daily newsletter.

- **Show Reporter**
  C4ISRNET will provide comprehensive coverage through a Show Reporter which will include in-depth articles, breaking news, and all things related to Army, ISR, networks, and more. [Sign up](#) to receive the Show Reporter directly to your inbox at the end of each day of AUSA Now.

- **Roundtables**
  Defense News will host a series of virtual round table webcasts at the end of each day during AUSA Now. Hear from AUSA leaders and reporters from Defense News and C4ISRNET as they discuss the news from each day, offer analysis, and provide perspective on what to expect moving forward. This will be a quick (10-minute) analysis of each day. To register, [click here](#).

- **Webcasts**
  C4ISRNET will host a series of virtual events during AUSA with guest government speakers, exploring specific topics such as [Getting Data the Warfighter Needs](#), [Understanding the Joint Kill Chain](#), and [Making the Most of Project Convergence](#). To sign up for all our events, [click here](#).

- **Defense News - State of the Army**
  In this print product, Defense News will take a close look at the business, technology platforms, procurement trends and policies affecting the U.S. Army and allied ground forces. [Click here](#) to read of the October issue of Defense News with our in-depth analysis.

**GAMES!** Enter our Gaming Lounge to take a break and test your knowledge. Prizes will be given!

**LOUNGES:** AUSA Now will have lounges for our attendees to join discussion groups based on topics of the day, make appointments and search our exhibitors. Please visit our lounges to continue key conversations throughout the day.

**SHARE YOUR EXPERIENCE AND JOIN THE CONVERSATION!**

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- **FACEBOOK:** @AUSA.ORG
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