

INTERNATIONAL MILITARY DELEGATION PROGRAM

Emily Call, International Program Manager



AUSA
ASSOCIATION OF THE
UNITED STATES ARMY

THE ASSOCIATION OF THE UNITED STATES ARMY (AUSA)

Our Mission

AUSA supports soldiers, their families and Army civilians, provides a voice for the Army, and honors those who have served. As the Army's premier, nonprofit, educational and professional association, we:

- **Educate** those we serve (soldiers and their families, Army civilians, retired soldiers and veterans, and the businesses and industries that support the Army) with programs, products, resources and events...
- **Inform** our members, Congress and the American public about issues affecting America's Army – Regular Army, Army National Guard and Army Reserve, and...
- **Connect** America's Total Army, its industry partners, like-minded associations and other supporters at the national, regional and chapter levels.



THE AUSA ANNUAL MEETING & EXPOSITION

- Known as the “Annual Meeting”, the “October Event”, or simply as “AUSA”.
- 12-14 October 2026
- The AUSA Annual Meeting, designed to deliver the Army’s message by highlighting the capabilities of Army organizations and presenting a wide range of industry products and services. In addition to the expansive show floor filled with 750+ exhibitors, attendees have access to:
 - Informative and relevant presentations on the state of the Army
 - Panel discussions and seminars on pertinent military and national security subjects
 - A variety of valuable networking events including ticketed seated meals and receptions
 - A hands-on opportunity to specify and see the latest technology in action



THE EXHIBITION

40,000+

ATTENDEES

750+

EXHIBITORS

100+

COUNTRIES

9 National Pavilions

Halls A, B, and C

- Greece
- Israel
- Korea
- Norway

Halls D and E

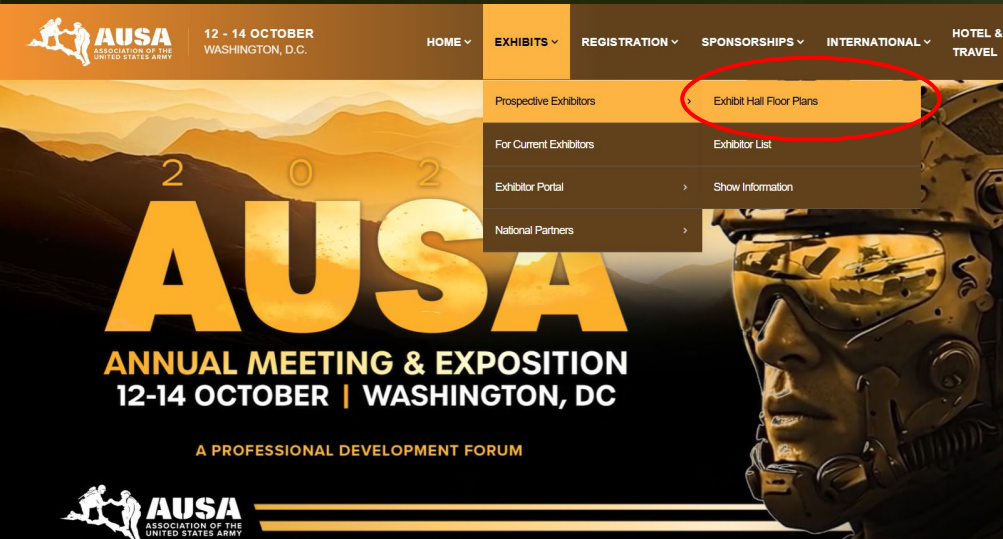
- Australia
- Denmark
- Germany
- France
- Canada



Exhibitor List

SEARCH OPTIONS	
Company Name	
Booth	
Product Categories	
Sort result By	☒ Company name ☐ Booth
Search List All Clear	

THE FLOORPLAN



AUSA
ASSOCIATION OF THE UNITED STATES ARMY

12 - 14 OCTOBER
WASHINGTON, D.C.

HOME ▾ EXHIBITS ▾ REGISTRATION ▾ SPONSORSHIPS ▾ INTERNATIONAL ▾ HOTEL & TRAVEL

Prospective Exhibitors > Exhibit Hall Floor Plans

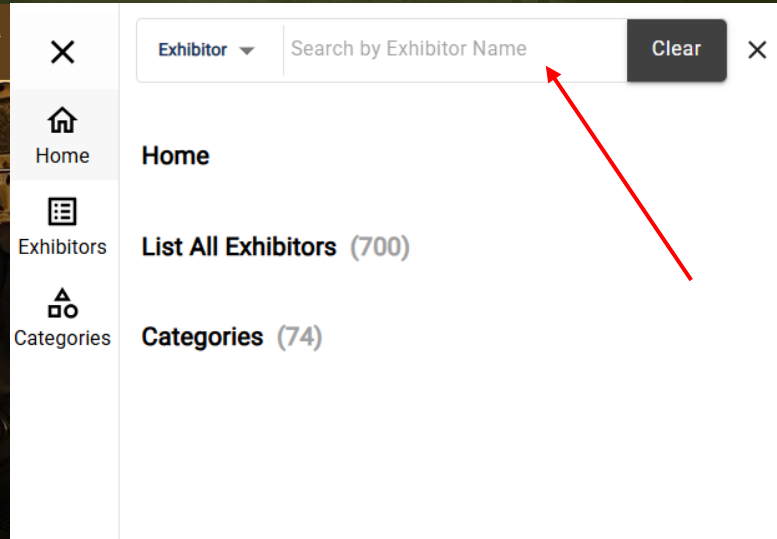
For Current Exhibitors > Exhibitor List

Exhibitor Portal > Show Information

National Partners >

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12-14 OCTOBER | WASHINGTON, DC

A PROFESSIONAL DEVELOPMENT FORUM



Exhibitor ▾ Search by Exhibitor Name Clear X

Home

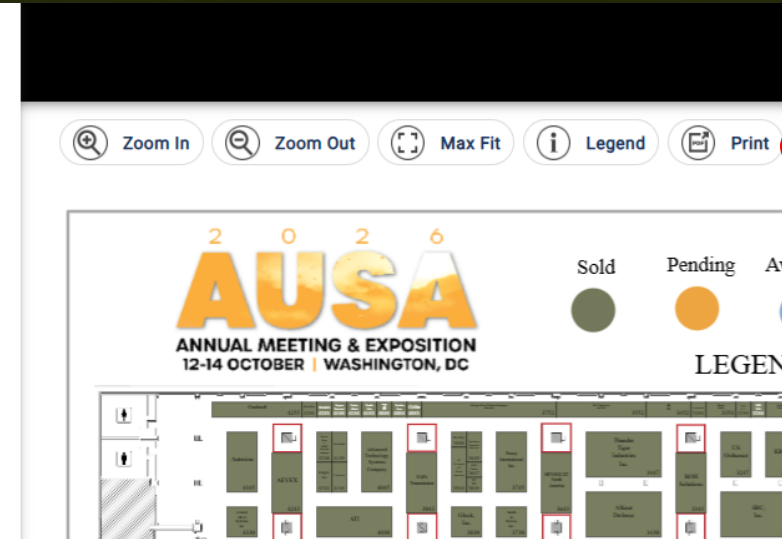
Exhibitors

Categories

Home

List All Exhibitors (700)

Categories (74)



Zoom In Zoom Out Max Fit Legend Print

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12-14 OCTOBER | WASHINGTON, DC

Sold Pending

LEGEND



ATTACHE PORTAL WEBPAGE



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WASHINGTON, D.C.

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International

Attaché Portal

12-14 OCTOBER
WASHINGTON, DC

2026
AUSA
ANNUAL MEETING & EXPOSITION

Attaché Portal

This portal features valuable information for your delegation's planning and participation at the Annual Meeting. The AUSA team looks forward to your participation and stands ready to assist! Please bookmark this page, as this is where you will find updated information about the meeting.

Important Links

[Planning Checklist](#)

IMPORTANT LINKS



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WASHINGTON, D.C.

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[Planning Checklist](#)

[Key Information Document](#)

[Housing Request](#)

[Delegation Registration Form](#)

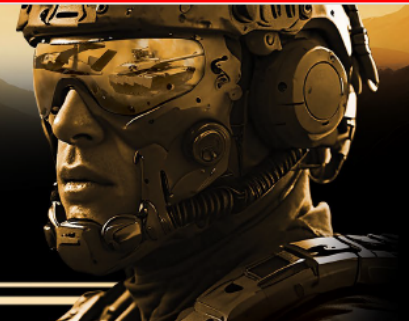
[Briefing Slides](#)

[Speaker Interest Form](#)

Please alert the team at internationalprograms@ausa.org after a form is submitted.

- Please submit at your convenience but no later than the noted deadlines
- If you have edits after submission, let the team know
- The move to onsite (first full week in October)

2 0 2 6
AUSA
ANNUAL MEETING & EXPOSITION
12-14 OCTOBER | WASHINGTON, DC



Planning Checklist

https://meetings.ausa.org/annual/2026/attache_portal.cfm

- ☐ **8 July** – International Military housing blocks are open for booking. To book housing use the link available on the [Attaché Portal](#).
- ☐ **7 August** – Deadline for all housing requests using the linked form via the online [Attaché Portal](#).
- ☐ **11 September** – Submit the Delegation Registration and Ticket form to internationalprograms@ausa.org.
- ☐ **11 September** – Reserve a time to pick up badges and tickets in advance of show start [HERE](#).
- ☐ **9-11 October** – Advance badge and ticket pick up by appointment at the Walter E. Washington Convention Center.

IMPORTANT LINKS CONT.



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- Ticketed Events
 - Descriptions
 - Times
 - Locations
 - Ticket allotments

2026

AUSA
ANNUAL MEETING & EXPOSITION
12-14 OCTOBER | WASHINGTON, DC

Key Information on Registration, Invitations, Ticket Requests, and Badge Pick Up International Military Delegations

The 2026 AUSA Annual Meeting and Exposition will be held 12-14 October at the Walter E. Washington Convention Center in Washington, D.C. USA. The procedures for registration, ticket requests and badge pick up are outlined below.

BADGE REGISTRATION and PICK UP:
Delegations are asked to submit a list of all anticipated attendees within their delegation to AUSA. Badges will be produced based off this list. There is no cost associated with registration. Upon submission of the registration list each delegation is asked to reserve a time slot to pick up their entire delegation's badges and tickets. Appointments can be made [HERE](#).

Tickets and Badges must be picked up on-site at the Walter E. Washington Convention Center during registration hours. Badges will not be pre-printed or distributed prior to registration opening. Please visit the International Military Counter in the East Registration area to retrieve your badges and tickets.

INVITATION TO SOCIAL FUNCTIONS:
Principals receive a formal invitation to the Annual Meeting, including various social events. Should the Principal not be able to attend, they may appoint an appropriately ranked designee. There is a certain allotment for tickets for each event, these are listed below.

MG ROBERT MOORHEAD GUARD/RESERVE BREAKFAST
Monday, 12 October 2026 | 0700 – 0830
Marriot Marquis | Independence Ballroom (M4)

AUSA's outstanding chapter efforts in support of Reserve Component Soldiers and families are recognized at this breakfast. The 2026 Walter T. Kerwin Readiness Award will be presented to the outstanding US Army National Guard and Reserve units.

Ticket Allotment: Complementary tickets will be applied to OCAR invited delegates; no delegation action is required. Additional tickets must be purchased for this event.

OPENING CEREMONY
Monday, 12 October 2026 | 0930 - 1115
Walter E. Washington Convention Center | Ballroom

IMPORTANT LINKS CONT.



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WASHINGTON, D.C.

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[Briefing Slides](#)

[Speaker Interest Form](#)

Please alert the team at internationalprograms@ausa.org after a form is submitted.

- AUSA covers the housing expense for invited Chiefs of Army or appointed representative
 - Note: Must book within the International Housing Block
 - Team reviews requests and provides approvals
- Submit one request per room

2026

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HOTEL RESERVATION REQUEST FORM INTERNATIONAL VIPs

Deadline to submit reservation requests: August 7

AUSA is holding a limited number of rooms at the **Grand Hyatt Washington DC**, **Holiday Inn Express Washington DC Downtown**, and the **Hyatt House Washington DC Downtown Convention Center**. Rooms are available on a first-come, first-served basis. The confirmed rates are listed below, exclusive of tax. Once your request has been received and approved by the AUSA, you will receive an email confirmation within 5 business days.

Grand Hyatt Washington DC: \$393
Holiday Inn Express Washington DC: \$295
Hyatt House Washington DC Downtown Convention Center: \$269

Changes & Cancellations:
Changes and cancellations must be made via email with [AUSA Housing](#) through **September 29**. Beginning **October 2**, contact the hotel directly. For any other questions, contact Emily Call at internationalprograms@ausa.org. Please note the cancellation deadline for your assigned hotel. Failure to cancel by these deadline dates will result in a penalty of one night's room plus tax.

Grand Hyatt Washington DC: 7 days prior to arrival
Holiday Inn Express Washington DC: 72 hours prior to arrival
Hyatt House Washington DC Downtown Convention Center: 48 hours prior to arrival

INTERNATIONAL MILITARY HOUSING BLOCK

Grand Hyatt Washington DC

1000 H St NW
Washington, DC 20001



Holiday Inn Express Washington DC

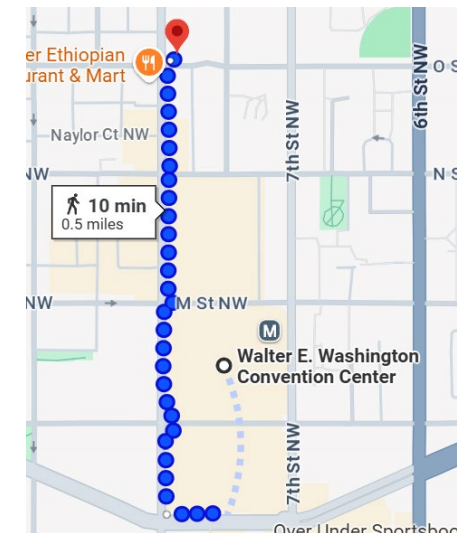
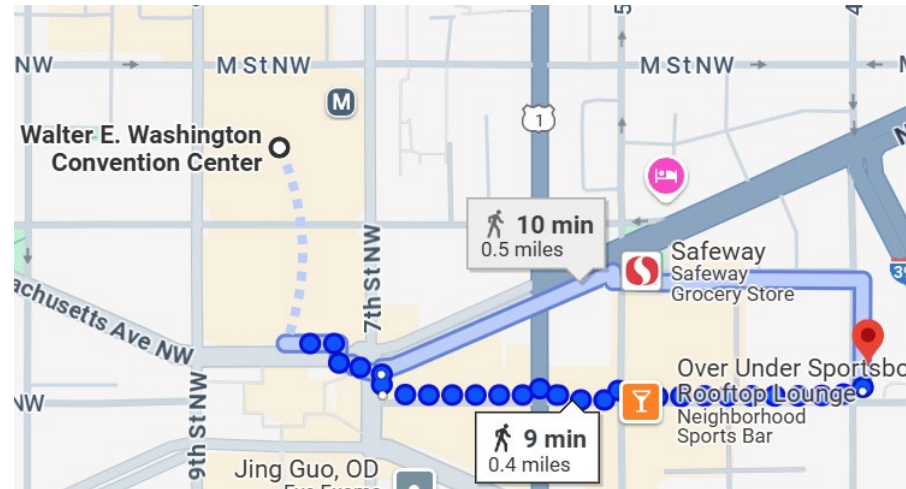
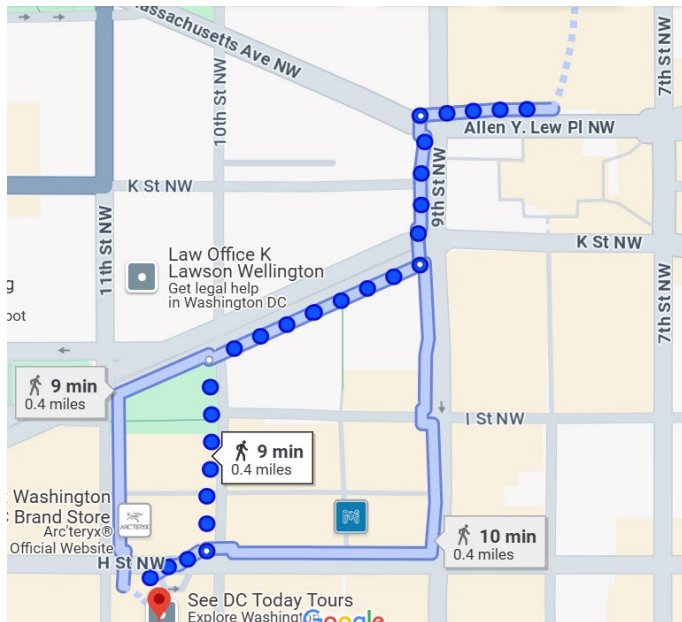
317 K St NW
Washington, DC 20001



Hyatt Washington DC

Convention Center

899 O St NW
Washington, DC 20001





REGISTRATION AND TICKET FORM



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Please alert the team at internationalprograms@ausa.org after a form is submitted.

- Unique email address for each delegate
- Street address; can use Embassy address
- Mark a ticket cell with an “x” on the row and column representing the ticketed registrant and the desired event ticket
- Note SMAs and POCs in the “Notes” field
- **NEW:** Enter registrants in precedence order

The screenshot shows a web application interface with a grid of event tickets. The grid has columns for 'Event', 'Registrant', and 'Ticket'. The 'Instructions' tab is highlighted with a red circle. The 'Delegation Registrants' tab is also visible. The grid contains several rows of data, including event names, registrant names, and ticket numbers.

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ANATOMY OF A BADGE

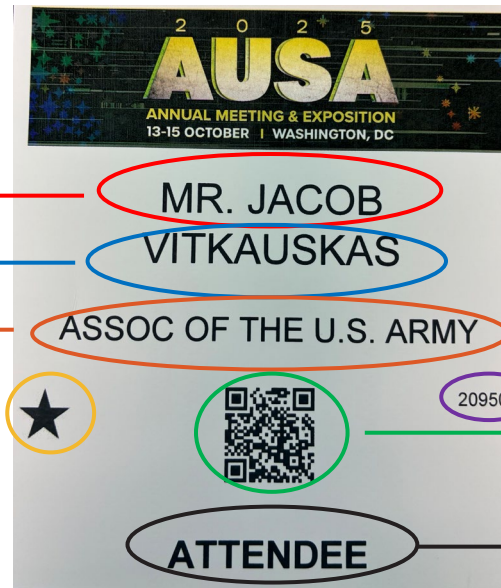
#	Rank / Prefix	First Name	Last Name
1	Mr.	Jacob	Vitkauskas

- These will always appear on the first two lines of the badge

Organization / Country
Assoc of the U.S. Army

- Abbreviate where you can for longer names

- The star icon indicates this person was registered under the “International Military” category
- Helps staff identify your delegates on-site



- The QR code is scanned by exhibitors with Lead Retrieval devices
 - Allowing access to contact information to continue your conversations after the show ends
 - Title, Phone, Email, and Address fields are all still important

- Registration number

- Indicates to security/staff show access
- “Attendee” allows full access during regular show hours

- Limit total characters (including spaces) for Rank/Prefix + First Name + Last Name to a maximum of 36 characters.
- Example: “GEN George Washington” = 21 characters.
- Use discretion when entering longer names or titles.

TICKETED EVENTS

There are many ticketed events at the AUSA Annual Meeting, this is a snapshot of those relevant to delegations.

OPENING CEREMONY

Monday, 12 October 2026 | 0930 - 1115

Walter E. Washington Convention Center | Ballroom

- Keynotes from AUSA and SECARMY
- Awards Ceremony
- CSA+ seated by name
- Two (2) general seating tickets

INTERNATIONAL MILITARY RECEPTION

Monday, 12 October 2026 | 1700 - 1800

Walter E. Washington Convention Center | Ballroom
Pre-function Area

- Hosted by GEN Brown, USA Retired, President & CEO of AUSA
- Address from U.S. Army Chief of Staff
- Ten (10) tickets

PRESIDENT'S RECEPTION

Monday, 12 October 2026 | 1830 – 2015

Walter E. Washington Convention Center | Ballroom

- Hosted by GEN Brown, USA Retired, President & CEO of AUSA
- In honor of U.S. Army Senior Leaders
- Four (4) tickets



TICKETED EVENTS CONT.

INTERNATIONAL MILITARY AND INDUSTRY NETWORKING BREAKFAST

Tuesday, 13 October 2026 | 0800 – 0900

Marriott Marquis | Independence Ballroom (M4)

- Four (4) tickets



DWIGHT DAVID EISENHOWER LUNCHEON

Tuesday, 13 October 2026 | 1230 – 1430

Walter E. Washington Convention Center | Ballroom

- U.S. Army Chief of Staff delivers the State of the Army address
- One (1) ticket



GEORGE CATLETT MARSHALL RECEPTION AND DINNER

Wednesday, 14 October 2026 |

Reception: 1830 – 1930 | Dinner: 1930 – 2100

Walter E. Washington Convention Center | Ballroom Pre-function Area and Ballroom

- In honor of the George C. Marshall Memorial Medal recipient
- Two (2) tickets for Principal + partner

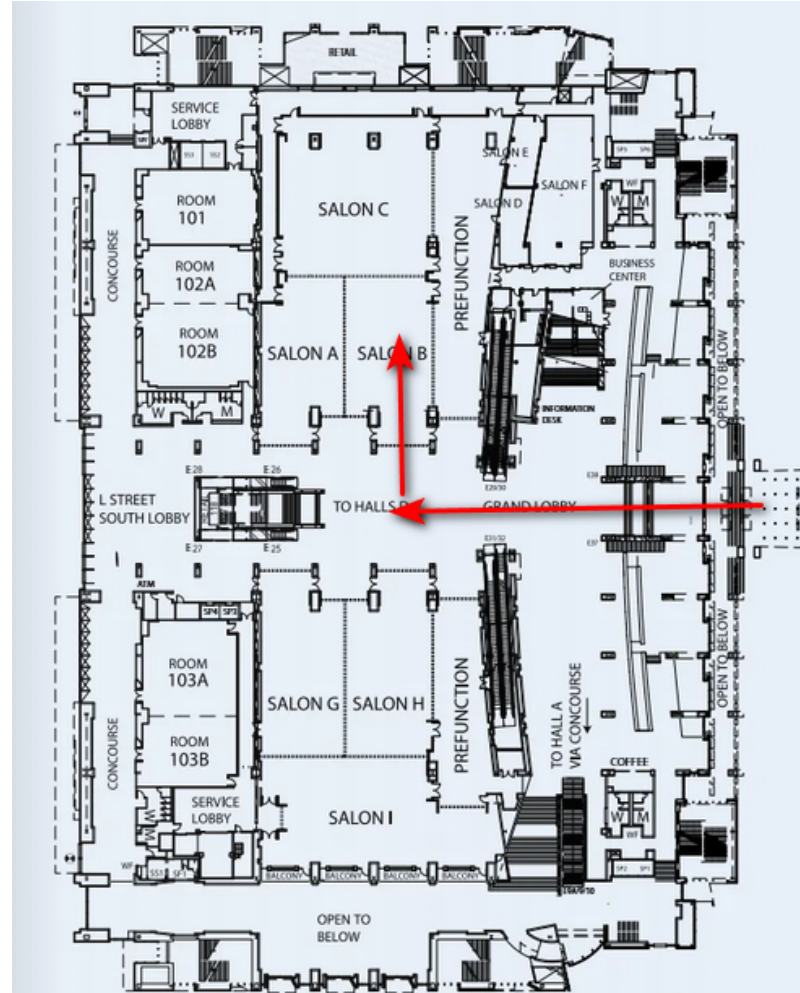


DRESS CODE

Event / Venue	Military	Civilian / Contractor
Opening Ceremony	Duty (Army Combat Uniform (ACU), Army Service Uniform (ASU) A or B), or Army Service Green Uniform (AGSU A or B)	Business Attire
Presenters: Contemporary Military Forums, Family Forums, and Award Recipients	ASU / AGSU A	Business Attire
Presenters: Warriors Corner	Duty (ACU; ASU / AGSU A)	Business Attire
Social Receptions/Breakfasts	ASU / AGSU	Business Attire
Marshall Reception and Dinner	Mess Dress / Army Service Uniform with bowtie / Class A with bowtie	Black-tie
Exhibit Floor / General Attendee	Duty (ACU, ASU / AGSU A or B)	Business Attire

BADGE AND TICKET PICK UP APPOINTMENTS

Book Your Appointment





BI-LAT BOOKINGS

Requirements for booking:

- Confirmed appointment with all participating parties
- Appointed POC for booking between all participating parties
- 30–60-minute booking windows.

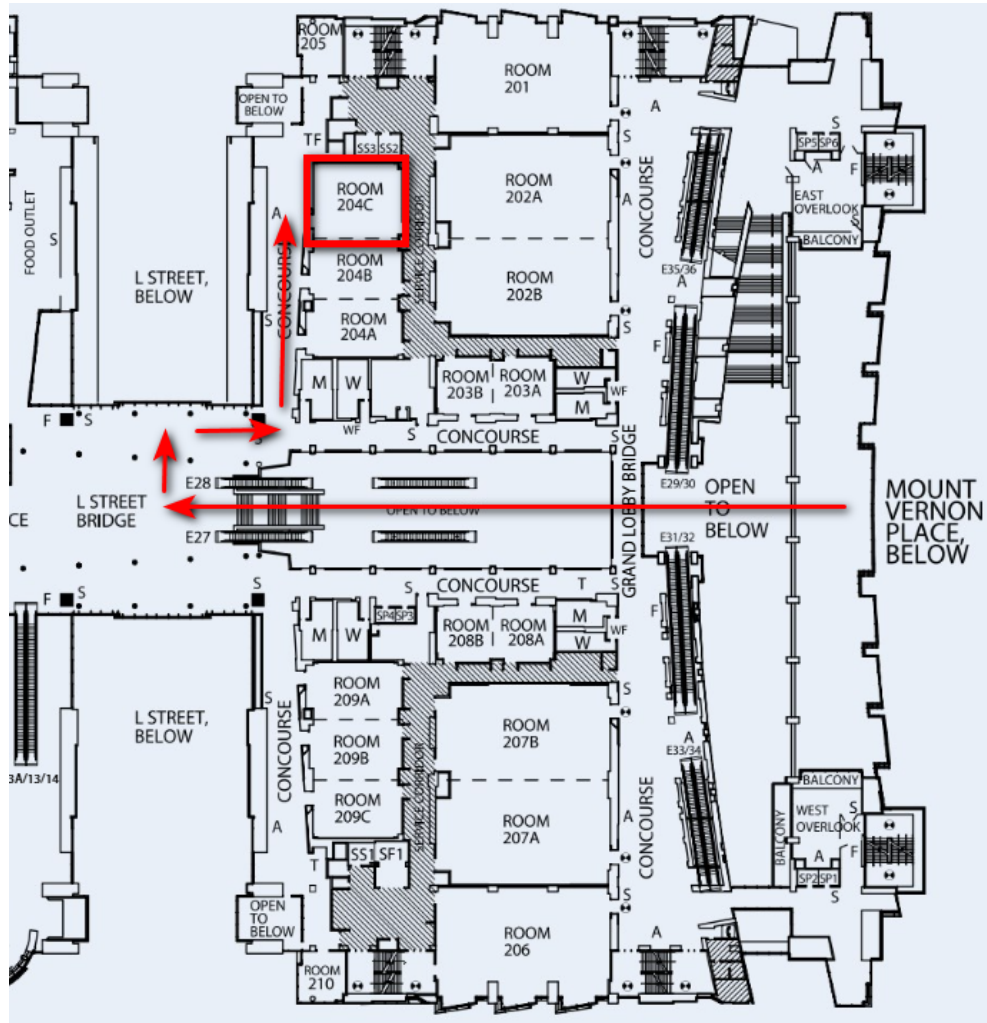
Locations:

- Walter E. Washington Convention Center
 - Hall A Show Office
 - Traditional bi-lat set for 12 persons and 10 perimeter seats
 - Room 206
 - Conference table set for 16 persons and 4 perimeter seats
- Marriott Marquis (accessible through connector)
 - M3 Meeting Rooms (Gallery Place & Eastern Market)
 - Conference table set for 16 persons and 4 perimeter seats

Contact:

- Requests before October 11th should be emailed directly to popups@ausa.org
- As of October 11th, at 0900 requests can be made in person in Room 206 or emailed to popups@ausa.org

INTERNATIONAL MILITARY LOUNGE RM 204BC



QUESTIONS? CONTACT US

International Programs

internationalprograms@ausa.org

meetings.ausa.org/annual/2026



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